



Key Account Manager (f/m/d)

Do you believe in a transparent mobile-advertising ecosystem? Do you know how to build a strong business relationship? Do you have a problem-solving mindset?

If so you could be the right person for this position! We are looking for a Key Account Manager (f/m/d) who will be responsible for building and maintaining business relations with AddApptr publishers.

This is a great opportunity to work with leading companies in the mobile-advertising market and with top European App publishers.

Help our clients to increase their mobile advertising revenues.

Share new product releases or content relevant to their business.

Gather their feedback to help the Product and R&D team to innovate with new features.

Your main goal will be to ensure that our customers are satisfied with AddApptr, allowing them to save more time to spend on other tasks (UA, UX, Marketing, etc).

Sounds interesting? Keep reading!

Your Role:

- Build a strong day-to-day relationship with top App publishers in different verticals
- Monitor and Optimize advertising revenues of our clients
- Work closely with Ad Networks, Ad Exchanges and other advertisers
- Be the interface between the Publishers, our Sales team and Tech team
- Provide first level of technical support
- Help publishers adopt new features
- Report to our France Director and to the Head Quarter in Hamburg

Your Qualifications:

- Ideally 1+ years of experience in the mobile/app industry
- Excellent communication skills in both French and English
- Strong organizational and reporting skills
- Word, Excel and PowerPoint hold no secrets for you
- Be curious and willing to learn

Experience and/or knowledge in the following are a plus:

- Mobile Advertising ecosystem specs (SDK, S2S, AdServing)
- GDPR (RGPD in french)
- Digital advertising KPI (eCPM, Fillrate, CTR, etc.)

About AddApptr:

AddApptr offers a premium mobile programmatic advertising solution for large app publishers. At its core, AddApptr is a tech company with offices in Hamburg, Paris, London and Warsaw. Billions of ad impressions are delivered each month via the AddApptr Meta-RTB solution, creating millions of Euros in advertising revenues for AddApptr's publishers. AddApptr also offers a full service package, managing all administrative work, account set up and yield optimization for premium publishers. Some of the world's largest app publishers and media companies are AddApptr customers.

What we offer:

- Join a market leader in the extremely dynamic mobile programmatic Ad-Tech space
- Experience a truly international work environment in a rapidly-growing company dedicated to a friendly work atmosphere
- Flat hierarchies and short decision paths
- A very competitive compensation package and share options program

Sounds good? We are looking forward to getting to know you. Please submit your CV (in English).

Apply [here!](#)